

Mission 500 Charity Organization Announces 2015 Corporate Social Responsibility and Humanitarian Award Winners

Mission 500, a charitable organization engaging security professionals to sponsor needy children through the World Vision organization, has announced the winners of its annual Humanitarian and Corporate Social Responsibility (CSR) awards.

The CSR and Humanitarian award will be presented at 5 p.m. tomorrow, April 16, at the Security 5K reception area in the concourse adjacent to the show floor entrance. All are welcome.

Fluent Home of Edmonton, Alberta, is being honored with the 2015 Mission 500 CSR award, which recognizes companies in the security industry that make important contributions to those in need.

Every year since its inception, Fluent Home has made significant contributions to communities and charities across the globe, including participation in yearly charity trips to locations around the world to engage in projects benefiting the local population.

Employees are able to contribute both financially, by donating part of their pay, and by participating in the charity projects. Every employee is given a chance to participate in some small way. Some have traveled around the globe to help rebuild schools, communities



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– George Fletcher, Mission 500

and more in an effort to give back and take part in something bigger than themselves.

Every year, a team from Fluent Home selects an area in need of aid and a corresponding project to help the local population, encouraging employees to travel to the site to take part in the service project.

The company's most recent charity project took place in a community in the Philippines and provided a great deal of assistance to the residents after a local elementary school had been damaged by hurricanes and earthquakes. The Fluent Home team helped rebuild, repaint and re-landscape the school and grounds, creat-



Ann Glickstein of Protection 1 is the recipient of Mission 500's 2015 Humanitarian Award.

ing a better learning environment for children and a more enjoyable place to play. When another hurricane swept through the area a month after the project was finished, the school served as a storm shelter and helped keep the members of the community safe until the storm passed.

Past winners of the CSR Award include Protection 1, Pelco by Schneider, Vivint and Convergent Technologies.

Anne Glickstein, a Dallas-based trainer for Protection One, is the recipient of the 2015 Mission 500 Humanitarian award, which honors individuals in the security industry who make important contributions to those in need.

Glickstein is part of a group of 20 people who trek once a quarter to the Dallas Salvation Army to prepare and serve lunch to locals in need. She is also a member of the Military Moms, CSAA, Fara, and TBFAA and has worked as a 9-1-1 operator, and an advanced emergency medical dispatch operator. Over the years she has contributed to multiple charities in the Dallas Fort Worth area as well as to a Little League football team that didn't have the money to buy cleats. Additionally, she routinely volunteers in food banks, clothing drives, and toy drives that benefit one of the poorer schools in the community and packs care packages monthly for Military Moms.

“We are pleased to announce the winners of these awards,” said George Fletcher, Advisory Council Member/Volunteer, Mission 500. “Many people in the security marketplace are generous with their time and support of those in need. This year's winners deserve our thanks, and serve as role models for all of us to continue these important efforts.”

Past winners of the Humanitarian Award include Charles “Dom” D’Ascoli, Alan Forman, Mary Jen-sby, Barb Holliday and Michael Keegan. ■

ISC West State of the Industry

Talent Management: Best Practices for the Security Industry

8:45 a.m. – 9:45 a.m. today

Room 502

Open to all ISC West badge holders

The best companies know how to win and retain the best team members. Do you want top talent for your organization? Are you preparing yourself to be in-demand talent? Hiring and retaining people requires a significant amount of your time and dollars – and is crucial to your company's bottom line. Learn how to develop both an efficient process and the desired culture to attract, hire and retain top talent in today's candidate-driven market. Learn what you should be doing to prepare yourself to meet the evolving need for talent. Special attention will be paid to addressing the successful recruiting, hiring and retention trends for security manufacturers, integrators, alarm companies, distributors, consultants and end users. This interactive session will help you uncover what is working now and the importance of social media along the way.

Learning Objectives:

1. Increase your use of traditional, non-traditional and social media tools and practices to identify talent for your organization.
2. Employ a defined, consistent and efficient hiring process – and then implement the specific, effective steps required to secure the best talent for your organization.
3. Identify the strategies, incentives and intangibles needed to retain key talent in today's candidate-driven market.
4. Position yourself to be in-demand talent.

Moderator: Rebecca Bayne, *BCSI / Bayne Consulting and Search, Inc.*

Panelists: Chris Staniforth, *ALC Consulting, Inc.*
Eric Yunag, *Dakota Security Systems*
Larry Newman, *Axis Communications*

Partner Alliance for Safer Schools

On Thursday, the Security Industry Association (SIA) will host a gathering to release its much-anticipated guidelines for school safety and security as developed by the SIA Partner Alliance for Safer Schools (PASS). The alliance has been hard at work developing guidelines pairing technical knowledge with the first-hand experiences of school officials and law enforcement.

This effort combines the subject matter experts and symposium developed by the National Systems Contractors Association (NSCA) and its Mass Notification and Emergency Communications (MNEC) partnership to develop a coordinated approach to protecting students, staff and visitors. The resulting guidelines for school security will provide tiered recommendations based on the resources available at a given facility.

SIA invites you to join PASS Chair Brett St. Pierre, director of education solutions at HID Global, and PASS Vice Chair Jim Crumbley, president and CEO of Risk Response Team, at 9:15 a.m. tomorrow in Room 310 for the release and launch of campaign for their implementation.

“PASS is all about best practices,” St. Pierre said. “Providing analysis and factual data to help our members make smart and informed decisions about the security technology best-suited for each situation is a large part of what we do.”

In addition to the guidelines, PASS members have developed a security assessment tool that schools can use to gauge their current level of preparedness. Both the guidelines and the assessment tool will be available at no charge online at <http://www.passk12.org>. ■