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**New Inside Sales Team Being Built for OnSSI VMS**

*Laura Ascolese Joins OnSSI as Inside Sales Representative*



Pearl River, NY (September 5, 2017) – [OnSSI's](#) on-going growth initiative continues to drive the addition of new sales and support personnel to the company's expanding roster of experienced professionals. The latest addition is Laura Ascolese, who has been appointed to the newly created position of Inside Sales Representative. Laura will be managing inside sales for the company's flagship Ocularis 5 Video Management Software (VMS) product as well as software upgrades offered by OnSSI. She will also support the Regional Management Team and help coordinate customer needs across the entire sales platform.

"Our inside sales team supports OnSSI's shift from a dedicated outside sales model to one of combined outside and inside sales," said Ken LaMarca, VP of Sales & Marketing, OnSSI. "Laura's extensive experience working closely with customers will help drive

additional sales for Ocularis and other products in support of OnSSI's continued market expansion objectives.”

Prior to joining OnSSI, Laura held the position of Account Manager for AVI-SPL, a leading collaboration solutions integrator. Previous experience includes sales management positions with top audio video organizations including Crestron Electronics. Laura holds a Bachelor's Degree in Communications from the University of Hartford as well as several certificates from various industry organizations and associations.

**For more information on OnSSI, call 845-732-7900, e-mail [info@onssi.com](mailto:info@onssi.com) or visit [www.onssi.com](http://www.onssi.com).**

### **About OnSSI**

On-Net Surveillance Systems, Inc. (OnSSI) was founded in 2002 with the goal of developing comprehensive and intelligent IP video surveillance management software. OnSSI's Ocularis IP security and surveillance VMS platform increases security, reduces operational costs, and helps organizations move closer to prevention. Ocularis delivers open architecture, flexibility, and scalability for a range of applications including education, gaming, government, healthcare, manufacturing, public safety, transportation, and utilities. OnSSI is headquartered in Pearl River, New York and has representation in over 100 countries. With its acquisition of Germany-based VMS company, SeeTec GmbH and the launch of Ocularis 5, OnSSI continues to drive global expansion and technological innovations.

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